

## **PRESIDENT'S MESSAGE** *Jane Lofton*



### **CSLA Southern Section President's Welcome**

Welcome to the second issue of our CSLA Southern Section newsletter. CSLA Southern Section members have been extremely busy since that first issue!

Many Southern Section members planned, volunteered, and presented at the 2009 Annual Conference in Ontario in November. We heard outstanding keynote addresses, attended stimulating concurrent sessions, enjoyed many terrific special events, networked with friends old and new, and all went away invigorated with wonderful new ideas and tools.

On January 23, Southern Section hosted our first-ever webinar with Joyce Valenza on "Web 2.0 Tools for Learning." We offered this as a free event to members and their colleagues throughout the state. Participants were able to choose whether to attend with a group at a "satellite" location or on their own computers. Dr. Valenza wowed techies and tech newbies alike with incredible web tools we can use immediately and explore for the future to advance both student learning and our own professional lives. We are extremely grateful to Joyce for sharing her time, wisdom, and contagious enthusiasm for learning with us.

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Whether or not you were in attendance on January 23, you can still participate in the experience by visiting the webinar wiki at <http://joycevalenzawebinar.wikispaces.com>. There, you will find a copy of Joyce's slideshow, a list of all the links she discussed, a video of another recent presentation she did for the K12 Online Conference that contains the full footage of the delightful "Wizard of Apps" musical spoof, members' personal contributions, and more. If you haven't completed your own personal page on the wiki, please do so now! The full Elluminate session recording is available now. See page 7 for the link and instructions to access this member-benefit archive.

We all owe a huge thank you to Marie Slim, Region 4 Rep, who served as chief organizer and promoter for the webinar, as well as moderator, wiki-master, and attendee registrar. She spent countless hours making arrangements and contacting participants. Many thanks are also due to Dr. David Loertscher for hosting the

Illuminate software, Kathie Maier for moderating the chat and questions, chief tweeter Jackie Siminitus, all the satellite hosts, and all our board members who contributed their time and hard work to make the event possible.



And, now, we are busy preparing for our **March 27 PARTY: Palms MS for Advocacy, Reading/Research, Technology, and You!** Our annual all-Southern Section Workshop is a must-attend event for everyone in Southern Section. It features noted educator, author, and school library advocate Dr. Stephen Krashen as Keynoter; a terrific line-up of concurrent sessions; vendor exhibits; our always-popular raffle baskets; our

scholarship presentation; and a first-for-CSLA Web 2.0 Smackdown where members will share their favorite online tool discoveries. And, please don't forget to bring one or more new or gently-used books to donate to our first annual book drive for socio-economically disadvantaged children in the local area. Please see the article below for all the details.

There can be no doubt in anyone's mind that we are living in very difficult times. Budget cuts for school libraries and education loom everywhere. We never miss an opportunity to explain the connection between strong school libraries and student achievement, but we all too often feel that our message falls on deaf ears. Thanks to our organization's constant advocacy and the diligence of our members, we are keeping the message alive. As I write, we are about to see our State Board of Education pass library standards. By working together and building our strength in numbers, we can see our way to a bright future for school libraries and the students of California.

With best wishes,

*Jane Lofton, CSLA Southern Section President, 2009-2010*

### CSLA-SS Spring Workshop

## PARTY

**P**alms MS for **A**dvocacy, **R**eadings/Research, **T**echnology, and **Y**ou!

**Southern Section PARTY Workshop** Saturday, March 27th, 2010

*Keynote Speaker: Dr. Stephen Krashen*

The workshop features noted educator and library advocate Stephen Krashen as our keynote speaker, two sets of terrific concurrent sessions, a vendor exhibit, raffle baskets, and, of course, a great opportunity to socialize and network with old and

new school library friends. And, for the first time, we will also feature a Library Learning Tools Smackdown session on the latest Web 2.0 tools. The Smackdown follows the concept introduced at NECC and AASL last year consisting of a panel presenting their favorite Web 2.0 tools and inviting audience input and participation, with all the ideas added to a wiki. Another new feature this year will be the collection of new or gently-used books for a school library in need. The workshop begins with registration at 8:30am and ends with an optional lunch at 1:00pm followed by the Smackdown from 2:00pm – 2:45pm.

**Workshop information is available as follows:**

- **Complete Workshop Flyer:** <http://csla.net/calendar/socal.htm>
- **Register online:** [http://www.regonline.com/csla\\_ss\\_wrshp\\_2010](http://www.regonline.com/csla_ss_wrshp_2010)
- **Wiki:** <http://cslclassworkshop.wikispaces.com/>

For questions about the workshop, please contact Jane Lofton, Southern Section President, at [jane@lofton.com](mailto:jane@lofton.com) or **(818) 865-8010**.

## Workshop Sessions

**Booktrailer Basics: Use Technology to Entice Reluctant Readers** *Joy Millam*

**Building Relations - PR** *Glen Warren*

**California Young Reader Medal Selections** *Luiza Rousseve*

**Cyberbullying** *Seanean Shanahan*

**Distinguish Every Dewey, Borrow Every Book** *Carole Koneff*

**EVEN MORE Student-Made Books** *Sandra Yoon*

**How to Win Your School Board's Support** *John McGinnis*

**Let's Build a Blog Site** *Deborah Stanley*

**Model School Library Standards for California. What's Next?** *Barbara Jeffus*

**Teen Learning 2.0** *Sheryl Grabow-Weiss*

**Web 2.0 Smackdown** *Janet HasBrouck, Marie Slim, Deb Stanley*

*See the CSLA-SS Wiki for more details* <http://cslclassworkshop.wikispaces.com/>

## CSLA-SS Spring Workshop - 1st Annual Book Drive

**Bring a new or gently-read book to the workshop for a  
socio-economically disadvantaged child**

It is the goal of CSLA-SS to donate at least 100 books to children in the local area.

**GIVE THE GIFT OF READING**

**Don't miss the P A R T Y !**

**SMACK-DOWN** at Saturday, March 27th, 2010 Southern Section PARTY Workshop!

Deb Stanley, Janet HasBrouck and I are ready to rumble! We hope you are prepared to bring your Web 2.0 bag of tricks, too. Join in the fun as we all share our favorite Web 2.0 sites and apps at the optional Web 2.0 Smack-down Session from 2:00pm to 2:45pm. I plan to share Kevin Honeycutt's Web 2.0 keychain idea . . . **don't miss it!**

**Catch all the action at:** <http://cslclassworkshop.wikispaces.com/> **Register today.**

**Marie Slim**, Troy High School  
CSLA Southern Section Region 4 Representative

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## **Public Relations - Wide Open Door!**

### **First**

I hope that you have committed to be at the CSLA Southern Section Workshop at the end of March. If you have not planned on being there, please change your plans; we need you there!

### **Next**

This year it is more important than ever that you consider attending the CUE Conference 2010 in Palm Springs. Even if this was the year that you found yourself back in the classroom, remember *"You can take the librarian out of the library, but you can't take the library out of the librarian!"*

The fact of the matter is that you have never been more needed to K12 education than you are right now! The Library Media Educators Special Interest Group (LME SIG) will be meeting **Thursday, March 4<sup>th</sup>** from **11:30am to 1:30pm**, Agua Caliente, Palm Springs Convention Center to discuss essential vision and action that is making a difference!

### **The Strategic Areas of PR Coalition Focus will be:**

- Information Illiteracy, a National Pandemic - The Higher Education Scourge
- Digital Literacy Standards and the CA School Library Standards - Educational Technology's Anemia
- Cyber Citizenship Leadership found in the School Library Standards - Parents Prayers Answered

These three key areas are working in three separate groups, Higher Education, Educational Technology, and Parent Groups.

One example of the power of this direction is a panel of non-librarian state leaders that will be publicly voicing the importance of the new state school library standards at this conference. I hope you will be there to witness their support of the school librarianship



message! Information Literacy will be the focus of this session on **Friday March 5<sup>th</sup>** from **4:00pm to 5:30pm**, in Mesquite H. This session was recommended by the Educational Technology SIG as well as by the Library Media Educators SIG.

Additionally, **CSLA** is provided a booth, free of charge, so that we can share our message with many divergent educational technology leaders from across the region. Susan Sheldon is coordinating the staffing of the "Librarianship" table and we could use volunteers. Richard Moore is setting up the table for us as well! Thank you, Richard, and thank you, Sue! Please contact Susan at [susansheldon@cox.net](mailto:susansheldon@cox.net) to help us out!

You still have time to get in on the registration. Here is the link! [www.cue2010.org](http://www.cue2010.org)

### **Conclusion**

After we touch the larger educational community, it will be time to gather together in the southern region and gather our resources on how we are going to change the educational climate and culture in southern California at the workshop March 27th. Besides gaining inspiration from our fellow teacher librarians we will be mapping out our strategic planning for southern California.

I hope to see you at both events! This is the time to go on the offensive, constructively!

Please do us all a favor and be there. We need you, and education needs us!

**Glen Warren**, Coordinator of Media Resources - Orange County Department of Education  
*CSLA-SS Public Relations Chair*

## **REGION INFORMATION**

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### **REGION 1** *(Inyo, Kern, San Luis Obispo, Santa Barbara and Ventura Counties)*

#### **Representatives**

Mark Britton [mbritton@bigvalley.net](mailto:mbritton@bigvalley.net);  
Jan Hartsell [jan\\_hartsell@khsd.k12.ca.us](mailto:jan_hartsell@khsd.k12.ca.us)

CSLA Southern Section Region 1 is planning an out-reach day in the Tehachapi Mountains on the Keene Ranch in Keene, CA on April 10. Sam Young, owner of the Keene Ranch, will speak about his experiences as a Jewish survivor of the Holocaust and Jon Hammond, columnist for the Tehachapi News, will guide a nature walk. Hopefully there will be wildflowers in bloom. Participants should bring their binoculars and hiking boots.

Other points of interest in the area in the Caesar Chavez Monument at La Paz and, for train buffs, the Tehachapi Loop is directly across the road from the Ranch.

There will be a small fee to cover the cost of a box lunch and a donation to the Tehachapi Birding club instead of an honorarium for Mr. Hammond.

Interested members should contact Mark S. Britton, SS Region 1 Rep, at [mbritton@bak.rr.com](mailto:mbritton@bak.rr.com)

**Mark S. Britton**, Kern County HS District  
*CSLA Southern Section Region 2 Representative*

**REGION 2** *(Western portion of Los Angeles County)*

**Representatives**

Laurel Bullock [lmsbullock@sbcglobal.net](mailto:lmsbullock@sbcglobal.net);

Janet HasBrouck [janhasbro@gmail.com](mailto:janhasbro@gmail.com)

LAUSD Teacher Librarians are not sitting around waiting to see what the future holds. Karen Gonzalez of Arleta HS, the UTLA rep for teacher librarians, rallied us to create a video documenting what we are doing in our libraries. The format was based on a Sherwin Williams commercial called, "[Ask Sherwin Williams](#)." Students and teachers from a variety of schools were filmed asking questions, and the TLs were filmed answering the questions. Shooting was just completed, but once edited, the film will be sent to the school board and district officials. What a great way to promote what we do. Kudos to LAUSD TLs!

**Laurel Bullock**, Sun Valley Middle School  
*CSLA Southern Section Region 2 Representative*

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**REGION 3** *(Eastern portion of Los Angeles County)*

**Representatives**

Barbara Duffy [bjduffy@lbschools.net](mailto:bjduffy@lbschools.net);

Kathy Alexander [kalexander@lbschools.net](mailto:kalexander@lbschools.net)

Greetings from your Region 3 reps, Barbara Duffy and Kathy Alexander. Like many of you, we are busy advocating for libraries with the Long Beach Unified School Board as cuts are being considered. The one ray of light in this very difficult situation is the election of **John McGinnis** to the school board. Many librarians campaigned for him and we're very pleased to have an advocate on the School Board.

We highly recommend that you come to the Spring Workshop on March 27 at Palms Middle School. In addition to having a chance to converse with other library professionals, you'll also have an opportunity to hear John McGinnis talk about how librarians can work with school boards to advocate for libraries and kids. In these trying times, this will be invaluable advice.

We also look forward to sessions at the Spring Workshop that will help us develop our professional skills as we continue to define our role as teachers of 21st century learners.

We look forward to seeing old friends and meeting new ones at the workshop. In the meantime, if you have any questions or concerns, please feel free to email either of us.

**Barbara Duffy**, Jordan High School (LBUSD)  
**Kathy Alexander**, Hill Classical Middle School (LBUSD)  
*CSLA Southern Section Region 3 Representatives*



**REGION 4** (All of Orange County)

**Representatives**

Joy Millam [jmillam@pylusd.org](mailto:jmillam@pylusd.org);

Marie Slim [sraSlim@sbcglobal.net](mailto:sraSlim@sbcglobal.net)

**Joyce Valenza Webinar**

Southern Section Region 4 hosted the "Top Web 2.0 Tools for Learning" webinar with guest-star presenter Dr. Joyce Valenza on Saturday, January 23rd, 2010 from 10am until 12:30pm. With a lot of help from other Southern Section and Northern Section Regions, this webinar was a resounding success! Over 200 CSLA members took their own personal time to continue their professional learning. What a dedicated membership! Members are still updating their personal responses to the webinar wiki: <http://joycevalenzawebinar.wikispaces.com/>



- The archived webinar can be accessed at: <https://nexus.sjsu.edu/recordings.html>
- On the calendar, click on Jan. 23
- Click on David Loertscher's recording.

**Some member voices in response to the webinar:**

*"I liked that it was packed with information. When we put aside our own time on a Saturday for something like this, it's important that it isn't wasted, and it certainly was not. I also liked all the information on the wiki before and after the webinar-so much usable stuff I know I'll come back to often. Using the wiki, I am able to easily see the slide show and choose what information I want to focus on first. There is so much I want to use, but I have to narrow it down to ones I can implement that will work with my library. Other information I'll pass along to faculty who may want to use in their classes. I've already passed along the Reforming PowerPoint link to a teacher. I also searched my name on PIPL-YIKES! I think it's an interesting exercise. What a contrast to the last couple webinars I've attended. I was about to give up on them altogether until this. Informative and inspiring!"*



*"I enjoyed feeling connected to everyone! It was also so easy to do from the comfort of my home. Loved the ease of access. I'm excited that I will [use] the wiki and the slide share link to view the websites and presentation again."*

*"Joyce is a fabulous role model. She was such a great presenter. I'm so glad I did this webinar. I'm sure I will need the help of the wiki. I am excited to get going on lots of these applications."*

*"I love the plethora of apps introduced."*

*"Joyce was a fabulous presenter! What a gift to CSLA members! Loved that it was a webinar. I didn't have to comb my hair or put on makeup to attend."*

*[What I liked most was] "the depth and breadth of Web 2.0 tools and applications demonstrated and discussed by Dr. Valenza. I appreciated that she addressed applications for K-8 even though she teaches at a high school."*



*[What I liked most was] "the depth of the content. The minimal 'setting the stage' 'why we are here' chatter which left more time for Dr. Valenza's instruction. The willingness of the organizers to try things and be open to mistakes and the corresponding skill and preparation that went into the production. Dr Loertscher's assessment question and, eventually, the answers that participants wrote on the whiteboard. I don't think another method would have ended up with such a range of ideas. While assessment is a topic we don't like to think about, Dr. Loertscher was right to make it the final question."*



*"Yikes - too much to type!!! The inspiration....the ideas....the support...the community of librarians that rock."*

*"Using Elluminate was fabulous. Joyce Valenza is inspiring. Also it was nice meeting colleagues in another area!"*

**Many thanks to Jane Lofton, Kathie Maier, the CSLA Region Reps., the Satellite Site hosts, Dr. David Loertscher and to Dr. Joyce Valenza for making this webinar an outstanding learning experience!**

**Marie Slim, Troy High School**

*CSLA Southern Section Region 4 Representative*

## **REGION 5** *(Imperial and San Diego Counties)*

### **Representatives**

Dora Maher [dmaher@sandi.net](mailto:dmaher@sandi.net);

Susan Sheldon [swsheldon@cox.net](mailto:swsheldon@cox.net)

Region 5 hosted a satellite venue for the January 23 teleconference with Joyce Valenza at Bernardo Heights Middle School in Rancho Bernardo/San Diego. A total of 18 members and invited guests attended. Dora and Sue will be contacting new and renewing members to thank them for their membership and to stay current with their CSLA interests. We are also coordinating the food for the upcoming March 27 Workshop/Party with a lot of help from Palms Middle School Librarian Caroline Gill. We look forward to greeting and supporting our region members locally and next month in LA.



**Susan Sheldon, Bernardo Heights Middle School and Mesa Verde Middle School**  
*CSLA Southern Section Region 5 Representative*

## **REGION 6** *(San Bernardino and Riverside Counties)*

### **Representative**

Mark Williams [consultant@makaw.net](mailto:consultant@makaw.net);

Norma St. Clair [nstclair@cnsd.k12.ca.us](mailto:nstclair@cnsd.k12.ca.us)

### **Valenza Webinar in Action**

What does all of that power-packed information from our recent Valenza Webinar look like in action? Combining search strategies and evaluation tips with Joyce's recommendation of Google Wonder wheel and Google Timeline, I created a new bookmark to add to a growing collection of teaching/informational bookmarks which can be used with teachers and students alike. I emailed the bookmark to busy teachers and administrators with a bulleted list of projects and instructional ideas: my collaboration invitation.







One of the most exciting responses came from a chemistry teacher who I had not previously worked with. Through a series of personal visits and email communications, we created an energy source lesson that utilized Wonder wheel, our subscription to Online Britannica, source evaluation and citation. The teacher's response to our experience was, "THANK YOU - THANK YOU - THANK YOU." Students reported learning skills that they will use in other classes and assignments. Information literacy skill-building in action!

Success spreads quickly. In the weeks since our Webinar, I have used the bookmark with numerous 11th grade language arts classes. Those collaborations turned into an invitation to PLC meetings where I will demonstrate how to use the tools for department-required research projects.

Feel free to use or modify the bookmark in any way that invites collaboration and increases student learning in your school library. Questions or need more information?

**Norma St. Clair**, Corona High School  
*CSLA Southern Section Region 6 Representative*

### CHS Library

#### Google Search Strategies

1. " ..." Words inside quotation marks will be searched together and in that order
2. Use AND, OR, and NOT to combine or eliminate terms
3. Advanced Search-limit results to .org, .edu, and .gov
4. From the results, click on "Show Options"
5. Under Standard View, click on "Timeline" to see a timeline of your search
6. Under Standard View, click on "Wonder wheel" to explore relevant search terms and get options for more information by clicking on a hyperlink to expand that branch

To **Evaluate** Information, ask:

- Who is the author?
- Is it accurate?
- Is it current?
- Is it biased?

## SOUTHERN SECTION GOALS

1. **Increase membership and involvement**
2. **Provide support and resources to members**
3. **Utilize technology through virtual meetings and workshops**
4. **Support Teacher Librarians displaced due to budgetary issues**

## CALENDAR OF EVENTS

Date	Event	Location
March 4, 2010	Rally with your district	Call your local teacher's union for details.
March 27, 2010	CSLA-SS Workshop <a href="http://cslclassworkshop.wikispaces.com/">http://cslclassworkshop.wikispaces.com/</a>	<b>Palms Middle School</b> 10860 Woodbine St., Los Angeles 90034
April 10, 2010	Region 1 T B A	T B A
May 8 or 15, 2010	Region 3 T B A	T B A
May 1, 2020	Southern Section <b>Board Meeting</b>	<b>Virtual</b>
August 6 – 7, 2010	Southern Section <b>Board Retreat</b>	T B A

## RESOURCES AND FURTHER READING

### LIBRARY STANDARDS

[Draft School Library Standards for Students and Draft Model School Library Program Standards](#), Revised February 2010 (DOC; 384KB; 74pp.)

### LINKS

#### GOTTA KEEP READING VIDEO CREATED BY OCOEE MIDDLE SCHOOL

##### [OMS Makes Music Video for Reading](#)

Over 1,600 OMS students participating in the filming of a flash mob dance to promote reading. Band director Nichole Nasrallah and guest star (and former chorus director) Jamie Perez sang "Gotta Keep Readin'" and a student band and dancers led the rest of the student body in crowd dance choreographed by theater director Gin Smith.



Janet Bergh, OCPS Reading Coach of the Year, created the video in partnership with Full Sail University, whose students filmed and will edit the finished video.

[http://teachertube.com/viewVideo.php?video\\_id=159726&title=Gotta\\_Keep\\_Reading](http://teachertube.com/viewVideo.php?video_id=159726&title=Gotta_Keep_Reading)

#### TOP 100 TOOLS FOR LEARNING 2009 JANE HART'S - LEARNING TOOLS COMPENDIUM

<http://www.slideshare.net/janehart/top-100-tools-for-learning-2009-2509241>

<http://www.c4lpt.co.uk/recommended/>

#### CALIFORNIA READ-A-THON

AN OPPORTUNITY FOR CALIFORNIA'S K-12 STUDENTS TO READ, REVIEW, AND SHARE

<http://californiareadathon.blogspot.com/>

**Don your hat, don't be late, take this time to celebrate!**

# Happy Birthday

**Theodor Seuss Geisel** (1904 – 1991)



**"From there to here, and here to there, funny things are everywhere."**  
Dr. Seuss

**Read Across America** March 2, 2010

